



OF A LIFETIME START HERE!



START YOUR ADVENTURE

Trail's End
Over 75 years of food fundraising

Popcorn for our Troops

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military men and women, their families, and veterans' organizations.



- \$50 Military Donation
- \$30 Military Donation
- \$60 Choc. Lover's Tin
- \$60 Choc. World Series Tin
- \$35 Cheese Lover's
- \$25 Choc. Caramel Crunch
- \$25 Willie Chocolatey Crunch
- \$20 Salted Caramel Pretzels
- \$20 TopK Kettle Corn
- \$20 TopK Kettle Corn
- \$20 TopK Unbreakable Butter
- \$20 Caramel Light
- \$15 Willie Cheesecake
- \$10 Willie Cheesecake
- \$10 Caramel Crunch
- Popcorn

Nonprofit Org
U.S. POSTAGE
PAID
St Charles, IL
Permit No. 214

Three Fires Council, Boy Scouts of America
415 North 2nd Street
St. Charles, IL 60174

Three Fires Council, Boy Scouts of America 415 North 2nd Street

FUND YOUR ADVENTURES YEAR-ROUND

sell online at **trails-end.com**

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TOTAL		\$			

SCOUT'S NAME _____

UNIT # _____

MY GOAL \$ _____

TOTAL ONLINE SALES _____

TOTAL SALES THIS FORM _____

REWARDS TOTAL _____

REWARD CHOSEN:

To see full nutritional information for all Trail's End products visit trails-end.com

MAKE CHECKS PAYABLE TO: _____ Please direct your popcorn payment to your Pack or Troop. ©2017 Trail's End®. All rights reserved.

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TRAIL'S END FUNDS ADVENTURES

Your purchase helps a Scout experience adventures that build the character necessary for our future leaders.



70¢ of every dollar goes to fund local Scouting adventures!*



Trail's End®

\$60 **Chocolate Lover's Collection**

- Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey Caramel Crunch™ 15 oz.

Over **\$35.00** to local Scouting

Comes in a gift tin.

\$60 **Cubs World Series Tin Chicago Style Popcorn**

- Butter Toffee Caramel Corn 20 oz.
- Yellow Cheddar Cheese Corn 5 oz.

Over **\$36.00** to local Scouting

Comes in a gift tin.

\$35 **Cheese Lover's Collection**

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese 5 oz.

Over **\$25.00** to local Scouting

Comes in a gift box.

\$25 18 oz. **Chocolatey Caramel Crunch™**

Over **\$18.00** to local Scouting

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

\$25 20 oz. **White Chocolatey Pretzels**

Over **\$18.00** to local Scouting

The perfect blend of crispy pretzels wrapped in white chocolatey goodness.

\$25 20 oz. **Salted Caramel Popcorn** with Sea Salt

Over **\$18.00** to local Scouting

A unique combination of sweet (like a Cub Scout) caramel corn with a perfectly balanced finish of sea salt.

\$20 18-Pack Microwave **Kettle Corn**

Over **\$13.00** to local Scouting

Deliciously sweet and salty popcorn that melts in your mouth.

\$20 18-Pack Microwave **Unbelievable Butter™**

Over **\$14.00** to local Scouting

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies

\$20 18-Pack Microwave **Butter Light**

Over **\$14.00** to local Scouting

Our lightest butter popcorn with new and improved flavor.

\$20 18 oz. **Premium Caramel Corn** with Almonds, Cashews & Pecans

Over **\$14.00** to local Scouting

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.

\$15 5.25 oz. **White Cheddar Cheese Corn**

Over **\$11.00** to local Scouting

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.

\$10 11 oz. **Classic Caramel Corn**

Over **\$7.00** to local Scouting

A traditional favorite full of rich caramel flavor.

\$10 30 oz. **Popping Corn**

Over **\$7.00** to local Scouting

Trail's End plain kernels for those who like to make popcorn from scratch.

Popcorn for our Troops

Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

\$50 Go to [trail's-end.com](#) for details

\$30 Sign up for our [Troops Popcorn](#) program

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End® products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization.

*Across the entire Trail's End® product line, an average of 70% goes to local Scouting. ©2017 Trail's End®. All rights reserved.

Order anytime at trails-end.com



Transform your Sales into Adventures

Level 5 - Sell \$850
25 - Camp Stove w/ Regulator (fuel not included)
26 - LEGO NINJAGO Vermillion Invader
27 - 2-Person Waterproof Tent



Level 4 - Sell \$650
21 - LEGO Technic - Getaway Racer
22 - HEXBUG Gladiator Battle Stadium w/ Three Nanos
23 - All Aluminum Tactical Safety Flashlight
24 - Grab Bag F



Level 3 - Sell \$450
17 - 7-function Survival Tool
18 - Z-Curve Bow w/ 2 Firetek Rockets
19 - Rosewood Handle Knife w/ Clip & BSA® Branding
20 - Grab Bag E



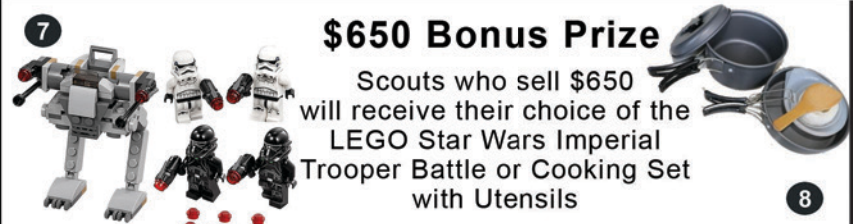
Level 2 - Sell \$350
13 - Stikball w/ BSA® Branding (Twin Pack)
14 - Squat Lock Blade Knife w/ Clip and BSA® Branding
15 - SOS Survival Kit w/ Compass, Multi-tool, Firestarter, Whistle and more
16 - Grab Bag D



Level 1 - Sell \$250
10 - Small Brass & Rosewood Handle Knife w/ BSA® Branding
11 - Zing Thumb Chucks
12 - 4x30 Binoculars



\$650 Bonus Prize
Scouts who sell \$650 will receive their choice of the LEGO Star Wars Imperial Trooper Battle or Cooking Set with Utensils



\$1,500 Bonus Prize
Scouts who sell \$1,500 receive a \$50 Walmart Gift Card.



Patch Collection
1 - Sell One Item
- Receive Popcorn Sale Participation Patch
2 - Make One Sale Online
- Receive the Online Patch
3 - Make One Military Sale
- Receive the Military Patch
4 - Sell a Total of \$650 (Face-to-Face and Online)
- Receive the Seller's Club Patch
5 - Sell One of Each Item on the Take Order Form
- Receive the One of Each Patch
6 - Be a Top Seller by selling at least \$1,000
- Receive the Top Seller Patch



Descriptions of Prizes Available at www.boyscouts-gcc.com



BOY SCOUTS OF AMERICA
THREE FIRES COUNCIL

2017 POPCORN SALE

Over 73% goes to local SCOUTING

Fill It Up for a Disney Vacation!

A Scout who sells popcorn to 30 customers on one sales form will be entered into a drawing to win a 3 day 2 night Disney Vacation for their family (up to 5 family members).

Who Qualifies for the Drawing?

Any Scout who submits a completed order form (all 30 lines) has a chance to win. Each filled order form is one entry into the prize drawing. If a Scout fills multiple forms, each can be used as one entry into the prize drawing

Additional chances for every sales form filled up!



When does the drawing take place?

The drawing will be broadcast online at 6:00 PM Monday, December 4, 2017 through a link at the www.threefirescouncil.org website. We will call the winner right away... so watch and stay close to your phone!

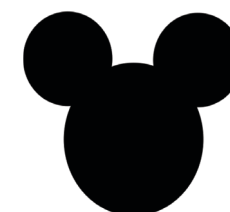
How do Units/Families Submit their Filled Order Forms?

Make sure that each completed order form shows the Scout's first and last name, home phone number, unit type and number, district name, sales value totaled at the bottom of the sheet. Sorry, forms that are submitted without this required information cannot be used. Unit Kernels can use any of the following methods to forward the forms for the drawing:

Scan and Email completed forms to tfccpopcorn@scouting.org

Fax to: 630-584-8598 ATTN: Popcorn Disney Drawing

Mail or Hand Deliver to : TFC Popcorn
415 N. 2nd Street
St. Charles, IL 60174



If you have any questions please contact: tfccpopcorn@scouting.org or call TFC Popcorn at 630-584-9250

Children/Family of Three Fires Council, BSA Employees are not eligible to win.

All forms must be received before Friday December 1, 2017



BOY SCOUTS OF AMERICA
THREE FIRES COUNCIL

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Dear Fellow Scouts and Parents:

August 2017

It's time for our annual Popcorn Sale! As a Scout, you will raise money to help support your Pack or Troop, and Council programs while earning great prizes. So join thousands of Scouts and grab your take-order form, a buddy, and **start selling September 1st!**

Once again this year we have some exciting prizes and adventures to reward you for your popcorn selling success! We are working with a great prize company that delivers all of your prizes by December. We have some bonus prizes for Scouts to choose in addition to the prize at their sales level. Set your goal to reach the \$650 Club and have the choice of a LEGO Star Wars Imperial Trooper Battle set or a Cooking Set with Utensils. Reach the \$1,500 Club and receive a bonus \$50 gift card.

For our \$1,100 sellers you can choose from one of three spectacular Prize Adventures!* **We are excited to announce one of those Adventures will be a special premier showing of the new Star Wars Movie, Last Jedi.** You may also choose the Adventure with the Chicago Wolves or Medieval Times. If you sell \$3,000 you may choose 2 Adventures and if you sell \$5,000 you go to all 3 Adventures.

We will once again have a patch collection that you can earn for hitting different sales goals. Check out the prize brochure for all the details.

For those customers that want to support Scouting, but do not need the popcorn they can participate in our highly successful **Popcorn for Our Troops Program**. Popcorn Sale customers may purchase popcorn to be sent to the men and women serving our country.

Getting started is simple:

- First, take a moment to sit down as a family and review the enclosed materials.
- Set a personal goal based on the prize level you wish to reach. You can earn a LEGO Star Wars Imperial Trooper Battle set or a Cooking Set with Utensils if you sell \$650 in popcorn. There are also bonus gift cards, scholarship levels, and the \$1,100 events available to you.
- Log on to trails-end.com to setup your online sales account. **Online sales earn 50% commission this year!** Combine store front sales and online sales with your take-order sales for even bigger rewards!
- Practice your sales pitch.
- Hit the streets and bring in the orders!

One of your unit leaders will serve as the popcorn kernel and will have additional order forms and materials for you. Your unit may also be receiving product by September 16th, allowing you to take orders and deliver the product at the same time. While you can sell in many different ways (parents selling at work, friends and family, etc.), going door-to-door is the most effective way to sell popcorn. Combine that with store front and online sales to friends and relatives living across the country.

Also, don't forget to be prepared with the latest Online selling tools. Scouts now can create their own personalized Scout Profile page to make selling fun and easy! So make your way to www.trails-end.com to create your page now!

You can begin selling September 1st. Remember, "A Scout is Trustworthy." Do not sell prior to September 1st. If your unit is one of the few that does not participate in this program, but you wish to sell popcorn, please call the Popcorn Team. Popcorn Questions?? Contact 630-584-9250 or email us at tfccpopcorn@scouting.org. Be sure to check out the popcorn page often for updates throughout the sale at www.threefirescouncil.org/give/sales

Good Luck and Happy Scouting,

Your Three Fires Council
Popcorn Team



BOY SCOUTS OF AMERICA
THREE FIRES COUNCIL

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SCOUTING

Adventures for \$1,100 Sellers

A Scout who sells \$1,100+ in popcorn is entitled to attend one event, Scouts who sell \$3,000+ can attend two events. Scouts who sell \$5,000+ can attend all three three events!

Additional tickets
for family members are
available for each event!

Star Wars



Star Wars: LAST JEDI

The Three Fires Council and Goodrich - Randall 15 would like to reward you for selling over \$1,100 in popcorn, with two tickets to see the new Star Wars Movie LAST JEDI

SATURDAY, DECEMBER. 16th

Theater opens at 7 AM; Movie starts at 8AM

At Goodrich - Randall 15, Batavia, IL



Medieval Times



Medieval Times

Three Fires Council would like to reward you for selling over \$1,100 in popcorn, with two tickets to a Medieval Times performance

Saturday February. 24th AT 7:30 PM
(additional tickets available)

At the Medieval Times Castle - Schaumburg, IL

The Wolves



Chicago Wolves Game

Three Fires Council would like to reward you for selling over \$1,100 in popcorn, with two tickets to see the Chicago Wolves and a Chicago Wolves Hat.

Recognition Game - January 20th. 7:00 PM
(additional tickets available)

At the Allstate Arena - Rosemont, IL



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6 Week Popcorn Challenge!

Scouts and their parents are challenged to post a photo of their Scout selling a popcorn product to the Council Facebook Page #TFPopcorn. Scouts will be entered into a contest to win their choice of a Remote Criterion 10B 2WD Buggy or a Vista RTF Micro Quadcopter per week of the sale. Drawing will be held the Monday after each week of the sale!

Week 1



Microwave Kettle Corn

Week 2



Cubs World Series Tin

Week 3



Chocolate Lover's Tin

Week 4



Microwave Butter

Week 5



Cheese Lover's

Week 6



Salted Caramel

One Prize will be given away each week of the sale - Council Employee Families are not eligible to win.

Level 11 - Sell \$4,500

- 48 - LEGO Mindstorm EV3
- 49 - Lionel Junction Union Pacific Steam LionChief Train Set
- 50 - HEXBUG VEX IQ Robotics Set
- 51 - \$200 Walmart Card



Level 10 - Sell \$3,500

- 44 - LEGO BOOST Creative Toolbox
- 45 - Max Traxxx Tracer Racer RC - The Showdown Glow-in-Dark
- 46 - 4K Wi-Fi Action Camera
- 47 - \$165 Walmart Card



Level 9 - Sell \$2,750

- 40 - Carrera Evolution - Most Wanted
- 41 - Eureka Tetragon 3 Tent
- 42 - LEGO NEXO KNIGHTS Jestro's Volcano Lair
- 43 - \$125 Walmart Card



Level 8 - Sell \$2,000

- 36 - LEGO Super Heroes Batman: Killer Croc Sewer Smash
- 37 - HEXBUG Battlebots Arena
- 38 - Carrera GO!!! Highway Patrol
- 39 - \$90 Walmart Card



Level 7 - Sell \$1,650

- 32 - HEXBUG Battle Ground Tower
- 33 - Swiss Army Cadet Backpack
- 34 - LEGO Star Wars Resistance Troop Transporter
- 35 - \$75 Walmart Card



Level 6 - Sell \$1,100

- 28 - Walkie-Talkie Set - 5KM Range
- 29 - Camping Bluetooth Speaker w/ Powerbank & Lantern
- 30 - Lighted Gyro Drone Quadcopter
- 31 - \$40 Walmart Card



A Division of General Commercial Corp.
888-351-8000

Three Fires Council

Council Code: 127TFC www.threefirescouncil.org



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How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$250 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$350 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve.
- Parent's permission and a Whittling Chip or Totin' Chip are required to select a knife as your prize.

Popcorn Sale Important Dates

September 1st - Sale Starts
November 4th - Sale Ends

Who to Contact:

For Popcorn Related Questions:
Council Office 630-584-9250

For Prize Related Questions:
Keller Marketing 888-351-8000



Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.

Prizes are subject to substitution after consultation with Council and will be of equal or greater value.