



# Cub Scout Forum

## Thinking Outside the Box



# Welcome



**Jon Garn**  
Field Director

**Kathy Hall**  
District Executive

**Sean Nadeau**  
District Executive

**Taylor Price**  
District Executive

Prepared. For Life.®



BOY SCOUTS OF AMERICA®



# Agenda

- COVID-19 Health & Safety
- Recruiting During a Pandemic
- Apps For Scouting
- Popcorn Ideas
- Questions/Discussion





# COVID-19 Health & Safety

- **Fall Restart Scouting Checklist**

- [https://297ddf81-aa10-4b4f-a9c0-30e675b3eba1.filesusr.com/ugd/a6502c\\_fa9f4eb4f6ca41c2ab8f724d4b130148.pdf](https://297ddf81-aa10-4b4f-a9c0-30e675b3eba1.filesusr.com/ugd/a6502c_fa9f4eb4f6ca41c2ab8f724d4b130148.pdf)

- **Health Screening Form**

- [https://297ddf81-aa10-4b4f-a9c0-30e675b3eba1.filesusr.com/ugd/a6502c\\_8d262f953c8f4235afe888d4f39cebb6.pdf](https://297ddf81-aa10-4b4f-a9c0-30e675b3eba1.filesusr.com/ugd/a6502c_8d262f953c8f4235afe888d4f39cebb6.pdf)

- **Health Screening Meeting Sign-In Sheet**

- [https://297ddf81-aa10-4b4f-a9c0-30e675b3eba1.filesusr.com/ugd/a6502c\\_22c24af5f4d3496ba4017c0667650638.pdf](https://297ddf81-aa10-4b4f-a9c0-30e675b3eba1.filesusr.com/ugd/a6502c_22c24af5f4d3496ba4017c0667650638.pdf)





# Recruitment

- **Recruitment Video From Roundtable**

- <https://vimeo.com/450279270>



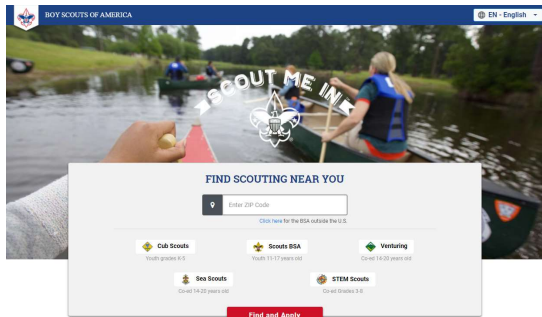


# Recruitment

Remember - Families are looking for solutions and Cub Scout is a great solution

- **BeAScout.org**

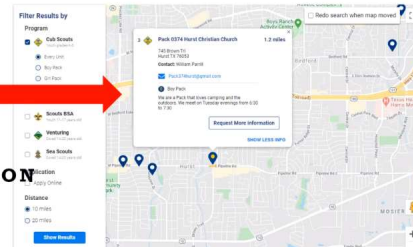
- Just make sure your unit BeAScout pin is updated anytime between June 1, 2020, and Sept. 30, 2020, and your unit will be entered into a drawing for a chance to win a \$500 Scout Shop Gift card, or one of five \$100 Scout Shop Gift cards.



## BE FOUND ON BEASCOUT.ORG

UPDATE  
THOSE  
PINS

ENABLE  
ONLINE  
REGISTRATION



- **Cub Scout Event Awareness**

- Geofencing



BOY SCOUTS OF AMERICA®

Prepared. For Life.®





# Recruitment

- **Cub Scout Website**

- <https://threefirescouncil.org/recruitment-tools/>
- **Planning Link:**  
<https://docs.google.com/forms/d/e/1FAIpQLSeshMoKGK6zzmURLAepqVxXyDTmSmzWPELJht8k7Xlervxcjg/viewform>
- **Materials Link:**  
<https://docs.google.com/forms/d/e/1FAIpQLSeQIFs42sMHaTMib5MoYJSrBXksolBda4hNpbwVLSF2M4HOpg/viewform>
- **Recruiting Booklet:**  
<https://threefirescouncil.org/wp-content/uploads/2020/07/Recruitment-Ideas-for-Cub-Scout-Leaders.pdf>



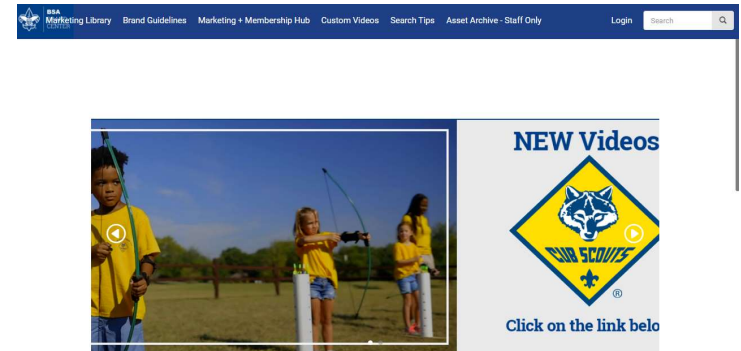




# Recruitment

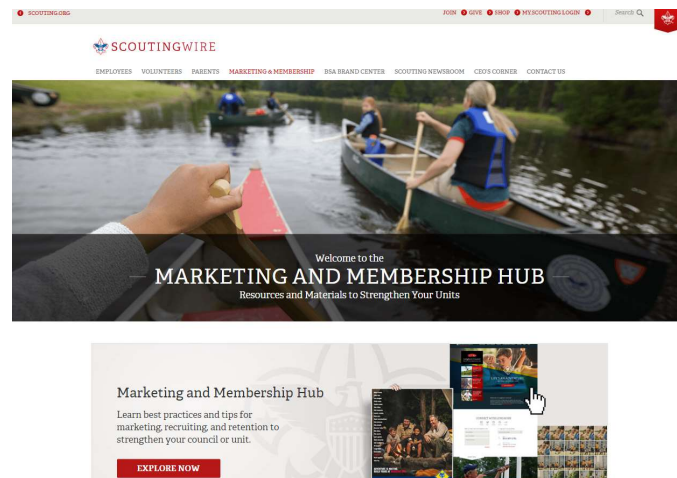
- **Marketing Hub – Brand Center**

- <https://scouting.webdamdb.com/bp/#/>
- Recruiting webinars
  - <https://scoutingwire.org/marketing-and-membership-hub/>



- **Advertising**

- Signs
- PTO/School newsletters
- School Marquis
- Facebook Events
- Geofencing
- Banner
- Video – done by pack
- Peer to Peer







# Recruitment

- **Virtual Recruiting Meeting**

- <https://lookwiderstill.home.blog/2020/03/16/scouting-tech-online-conferencing-tools-for-virtual-meetings/>
- Google Meet
- Zoom
- Facebook Live (Low tech option)

- **Set up a Parade**

- Around the neighborhood

- **Invite a Friend**

- Have scouts bring a friend (Peer to Peer)
  - <https://scouting.webdamdb.com/bp/#/folder/4968158/>

- **Camp Fire Recruitment**

- Local Park
  - Songs, Stories, Skits, S'mores





# Recruitment

- **Scavenger Hunt**

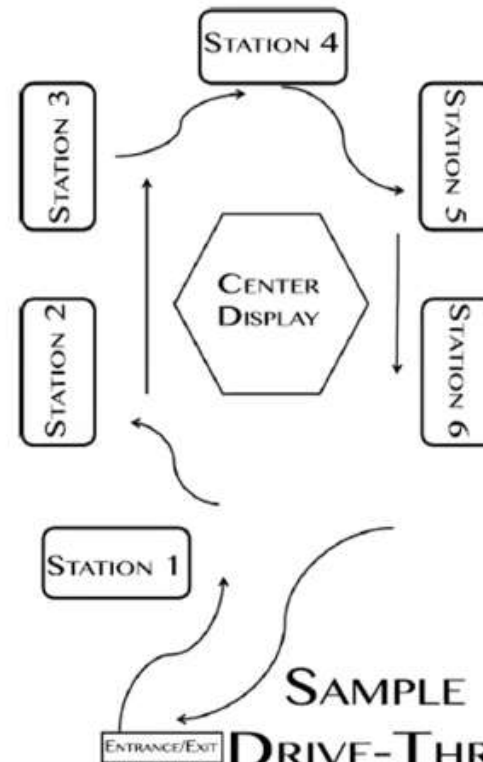
- Park
- School

- **Bike Rodeo**

- Ride around the school or local park

- **Drive Through Sign Up**

- Local School Parking Lot
- Charter Organization
- Local American Legion or VFW





# Recruitment

- Teddy Bear Campout Round Up**  
– Pack 191



**CUB SCOUT PACK 191**

## **TEDDY BEAR CAMPOUT**

**FREE FOR ALL BOYS & GIRLS IN K-2ND GRADE**

**SEPTEMBER 12-13, 2020**

SEND YOUR FAVORITE STUFFED ANIMAL ON AN EXCITING SCOUTING ADVENTURE OF THEIR OWN & FOLLOW ALONG VIRTUALLY FROM HOME! FOR MORE INFO EMAIL [SCOUTPACK191CS@GMAIL.COM](mailto:SCOUTPACK191CS@GMAIL.COM) OR GO TO [HTTP://BIT.LY/TEDDYCAMPOUT](http://bit.ly/teddycampout)

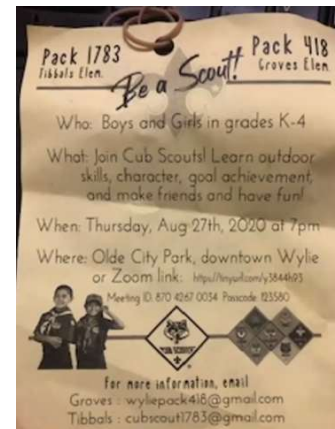
**CAMPING OUT AT THE VFW POST 2164  
ON 731 PAPWORTH ST, WHEATON, IL**





## Recruitment Top 5 To Do

- **Connect With Leaders In Your Pack**
  - Ask what they want to do interaction
- **Reach Out To The School In Your Neighborhood**
  - Scout talk video
- **BeAScout.org Pins**
- **“Guerilla Marketing” Be Visible**
  - Twirly signs
  - Yard signs
- **Use Social Media**
  - Important recommendations from a trusted source





# Apps For Scouting

- **Flipgrid**

- A website that allows teachers to create "grids" to facilitate video discussions. Each grid is like a message board where teachers can pose questions, called "topics," and their students can post video responses that appear in a tiled grid display.

- **GooseChase**

- They have combined the tried and true scavenger hunt with smartphone technology to create one of the most exciting activities out there. More than just a standalone app, the GooseChase platform lets you create and facilitate a customized scavenger hunt in minutes.

- **Kahoot**

- A game-based learning platform, used as educational technology in schools and other educational institutions. Its learning games, "Kahoots", are user-generated multiple-choice quizzes that can be accessed via a web browser or the Kahoot app.







# Apps For Scouting

- **Star Walk 2**

- Stargazing campers rejoice! Using augmented reality the app can point you to stars, constellations, and other celestial bodies wherever you aim your phone.

- **First Aid by American Red Cross**

- When the American Red Cross developed this app, they equipped it with videos, quizzes, instructions, and expert advice on a plethora of emergency scenarios. The hope is that you never *need* to use emergency training, but as we all know, it's certainly better to *Be Prepared*.

- **Scouting magazine**

- This app offers access to any issue of [Scouting magazine](#) in the history of the publication for a steal at \$4.99 per year. Travel back in time to see what Scouters of the past were browsing, or find that recipe from last year you just can't seem to remember. Developed by *Scouting* magazine, Boy Scouts of America.

- **Knots 3D**

- This cool app let's you learn how to tie new knots, even if you don't have any rope. How? Digitally! You can even replay or slow down the instructions to master the perfect knot for any situation.







# Apps For Scouting

- **Dutch Oven Helper Lite**

- Just can't seem to nail that Dutch Oven technique? Enter your culinary variables and this app will calculate how many charcoal briquettes you need for your idyllic campfire dish.

- **Weather Underground**

- Don't get caught in the rain! This app collects data from the National Weather Service as well as thousands of local weather stations and even offers "smart forecasts" to help you plan the best time for Scouting activities.

- **Campfire Songs**

- "A collection of 175 classic campfire favorites. Great for use at Campfires, Campouts, Troop Meetings, Pack Meetings or whenever you have the desire to sing. Songs can be accessed by a type, such as Patriotic Songs, by an alphabetical index or by their tune."

- **Scoutbook.com — the web app for advancement**

- Developed by BSA, Scoutbook helps you track advancement through the Scouting journey from Lion to Eagle Scout (not to mention some useful planning tools along the way). Haven't tried it out yet? Head to [Scoutbook.com](http://Scoutbook.com) for a free trial and see why units everywhere are joining in on this web-based app.





# Apps For Scouting

- **EveryTrail**

- EveryTrail is the best way to share trips, connect with other travelers and find great new things to do. Plot your trip, photos and videos right on the map and upload it to [EveryTrail.com](http://EveryTrail.com), Facebook and Twitter.

- **The Night Sky**

- Enables you to identify the stars, planets, galaxies, constellations and even satellites you can see above. Just stand anywhere and hold your device up to the sky and The Night Sky will display the names of the stars, planets and other objects you are able to see.”

- **Geocaching**

- Geocaching Application provides real-time, direct access to [Geocaching.com](http://Geocaching.com)'s database of worldwide geocaches, as well as many other features designed to provide you with a lifetime of outdoor geocaching adventure anywhere in the world.

- **Leafsnap**

- Developed by researchers from Columbia University, the University of Maryland, and the Smithsonian Institution. This free mobile app uses visual recognition software to help identify tree species from photographs of their leaves.





# Apps For Scouting

- **Munzee**

- Munzee is a real world scavenger hunt game where items are found in the real world and captured using your smartphone. You then level up and gain rank based on your score. Points are obtained by capturing other people's munzees or when your deployed munzees are captured by someone else. Munzee is based off of the fundamentals of geocaching and adds another layer of fun to the hunt.

- **Sky Map**

- Turns your Android-powered device into a window on the night sky. Open sourced and donated by Google.”

- **Sky View**

- Application that was used during the Council Virtual Campout.





# Popcorn

- **Bonus Order Popcorn**

- Due September 16<sup>th</sup>
- Pick up September 26<sup>th</sup>

- **Door Hanger**

- [https://threefirescouncil.org/wp-content/uploads/2020/07/door-hanger-instructions\\_073120.pdf](https://threefirescouncil.org/wp-content/uploads/2020/07/door-hanger-instructions_073120.pdf)

- **Virtual Popcorn Sale**

- FaceBook
  - Post - Video and share with Parents facebook friends to buy online
  - Live Event - Your scouts do a video and share with Parents facebook friends to buy online
- Zoom Meeting with slides
- Google Meet

## 2020 Popcorn Door Hanger!

Ever knocked on someone's door or rang a doorbell and no one answered? We now have a solution for any unanswered doors! We are offering unit's door hangers to leave behind unanswered doors. The door hangers will help direct customers to your online sales if they are not home or if Scouts prefer to not have contact with the customers, they can simply leave the door hanger on the door.

The following template is for your Scouts to create their personalized labels. This will allow the customer to contact you to place an order or to buy online.

The template is a fillable PDF, so all you will need to do is type in your Scout's information and print the labels.

You will need to purchase the following labels:  
Name Badge Labels #5395.

Three Fires Council, BSA	
Popcorn Sale	
Scout:	First Name
Parent:	First Name
Phone:	Trail's End ID
Scout ID:	Type & #
Unit Info:	Type & #

We ask that you only use the Scout's first name and a parent phone number. You will also need your Trail's End Scout ID number, this is found on the Scout's selling page. Your unit type is either Pack, Troop or Crew, followed by the unit number.

Happy Selling Scouts!





# Popcorn

- **Drive Through**
  - School Grounds
  - American Legion
  - Charter Organization
  - Subdivision Club House
- **Door to Door NonContact**
  - Poster Board
  - Application







# Popcorn

- Store Front



- Contest Within The Pack
  - Challenge
    - Example: 50 State Challenge



BOY SCOUTS OF AMERICA®





# Questions?

**A Scout Smiles And Whistles Under All Circumstances - Lord Baden Powell**





# Next Cub Scout Forum Topics Up To You

**Form for Additional Questions & Ideas**

<https://docs.google.com/forms/d/e/1FAIpQLScws7-gZyLhDNXNeVml93hTqgA0V53ej00CBzK1Pcr6DSf6VQ/viewform>

