



HIKING  
ADVENTURE



## New Scout Sign-Up Event

This New Scout Sign-Up Event gives prospective parents and youth an opportunity to Do Scouting. It will allow them to engage with leaders and Scouting families at a personal and face-to-face level. It also can fit right in with a Packs program plan. New Scout Sign-Up Events are intended to: be fun, answer questions and create excitement. If done correctly parents will envision their family in Scouting, no matter what that family may look like. If asked correctly as part of this New Scout Sign-Up Event, families often enroll their children right there on the spot.

This template is one a series of fun New Scout Sign-Up Events that are designed to be fun and get new families to join Scouting. They may be used as is or as an idea generator for your Unit. Please feel free to adapt this to an already planned activity. These New Scout Sign-Up Events can be facilitated by individual units or by several units in a community.

**Name of Event:** Hiking Adventure

**Prominent Location of event:** Designated Trail at Local Park or Forest Preserve

Make sure there is a clear start point. Something that can be entered into Google Maps easily found. [CLICK HERE](#) to find a local trail, view trail details and reviews.

**Adventure Stations:** It is suggested that stations 2-5 are done along the trail. These make for great stops to rest and rehydrate.

**Station 1:** Check-in & Check your Gear. Make sure all families are greeted and felt welcomed. Have new families sign in so you can capture personal and contact information. Go over the details of the hike and do a [gear check](#) to show families what things Scouts do and learn.

**Station 2:** Teach the [Outdoor Code](#) and what it means.

**Station 3:** Teach good [Hiking Etiquette and Principals](#).

**Station 4:** Teach some basic [Hiking First Aid](#).

**Station 5:** Tell the story of Scouting and your Pack.

**Station 6:** End of the Hike with a snack or Picnic! Use this time to follow up with families. All prospective families should receive a Joining Packet. If they are ready to join have them complete an application. If they are ready to join have them complete an application. Families that join should be given a Free Bobcat Adventure Box for each New Scout.

**Station Volunteers:** Use current Pack Scouts, Volunteers and Parents to help run stations.

**Station 1:** New Member Coordinator. Make sure all Scouting families know they should be mingling and meeting non-Scout families.

**Station 2:** Older Cub Scout or Scout working with the Cub Master or Den Leader

**Station 3:** Cub Scouts working with Cub Master or Den Leader.

**Station 4:** Volunteer or Scouting Parent

**Station 5:** New Member Coordinator, Cub Master, Committee Chair

**Station 6:** Volunteers or Parents, maybe those that did not go on the hike. All Scouting families should be mingling with non-Scout families and sharing why they enjoy being in Scouts.

**Timeline:** Below is a suggested timeline to make sure your event is a success.

60 Days Out	Select hiking trail and make any necessary reservations.
60 Days Out	Put on unit calendar and promote to families.
50 Days Out	Review Recruitment Guidebook for how to promote event.
60 Days Out	Get Peer-to-Peer cards to families so they can invite non-Scout friends.
30 Day Out	Recruit and brief Volunteers, Parents and Scouts to help.
30 Days Out	Complete <a href="#">Recruitment Material Order Form</a> .
20 Days Out	Social Media Event Created (Council will create when the Material Order Form is completed).
14 Days Out	Get Recruitment packet/supplies from Scout Office.
14 Days Out	Prepare other needed Materials and Supplies.
10 Days Out	Put up Fliers and Yard Signs to promote event.
7 Days Out	Fliers and Cub Chats at local Schools if allowed.
5 Days Out	Confirmation and Reminders to Pack and those helping with the event.

**Supplies Needed:** Here is a suggested list of supplies for this Adventure.

- Recruitment Packet from Scout Office
  - Sign-in Sheet
  - Pens
  - Youth and Adult Applications
  - 2 Yard Signs
  - Recite Book
  - Printed Outdoor Code
  - Printed Hiking and Etiquette Principals
  - Family Joining Packets
  - Bobcat Boxes
- Unit materials to add to Joining Packets like a print Program Calendar.
- First Aid Kit
- Snacks/Picnic Items